

ESENCIA desert oil

Fact Sheet

Tested by Nature
Moisture Retention
Thermal Shield
Non-irritating

Anti-Oxidant
Deep Penetration
Anti-Inflammatory
No Mineral Oil

CHIA JOJOBA HYPTIS ALOE SUNFLOWER

Most of the cuticle oils found in the professional and retail markets today include mineral oil, coconut oil, cottonseed oil and various vegetable oils. Many of these common oils have been chemically refined and do not readily absorb into the skin leaving a "greasy" film. They are mostly occlusive and do not allow the skin to absorb. These "triglycerides" (oils containing saturated fats) are prone to oxidation due to unstable "free radicals" which can rapidly turn them rancid. Mineral oil (derived from petroleum) has been widely used either by itself or in combination with other oils because it mixes well, causes very little irritation, and is very inexpensive. It is however inert and has no known healing values along with being occlusive (clogs pores).

ESENCIA contains only natural cold-pressed (mechanically squeezed out) desert oils fortified with essential fatty acids (EFA's), herbs and vitamins A and E.

These desert oils of pure jojoba, chia, hypes sunflower, and aloe provide the ingredients necessary for the enhancement and maintenance of healthy skin and nails.

Why desert oils? The desert shrubs of the southwest and Mexico are among the hardiest plants known to man. Used for centuries by the Native Indians, these plants must withstand months of hot dry temperatures without rainfall and then survive sudden downpours and almost freezing temperatures during winter nights. To prevent moisture loss to the plant and its seed, Nature has provided them with oils that differ dramatically from other oils due to the chemical make-up of the liquid esters and the high anti-oxidant properties in the oil itself.

ESENCIA contains the following primary ingredients, their properties, and why they are beneficial:

Jojoba. . . with roots extending nearly 30 feet underground, this hardy plant produces a seed which, when cold-pressed, provides us with the finest cosmetic anti-inflammatory oils available. Its unique molecular structure allows it to diffuse into the skin more easily than any other known oil. Jojoba is pure and safe with excellent anti-inflammatory qualities helpful in treating skin disorders. Its anti-oxidant properties along with those of chia and hyptis acts with intercellular lipids to further reduce moisture loss while allowing the skin to function normally and provide the required emolliency for healthy

skin. Jojoba oil has not received the acclaim it deserves due to so many products having miniscule portions of it just for label claims.

Chia Oil...with similar properties to jojoba, the chia oil is blessed with an abundance of essential fatty acids (EFA's) necessary for the reproduction and growth of new tissue. Used by the Ancient Aztec's as a source of food and medicine, the chia seed also provide a high-grade protein along with cystine (an essential amino acid). Known for its emollient properties, chia was uses for protecting, cleansing, and conditioning of the skin. As a medicine, it proved beneficial for skin eruptions and as a pain reliever. Known and valued over 500 years ago, chia has been re-discovered for today's cosmetic applications.

Hyptis Oil...extremely high in protein and linoleic acid (an EFA) this oil, when combined with jojoba and chia, penetrates deeper into the epidermis imparting additional assimilation to the lipids.

Sunflower Oil ...a nourishing non-irritating oil which when combined with the above oils provides additional penetration into the skin to help prevent moisture loss resulting in dry brittle nails and cuticles.

Vitamin E Linoleate...a known as "the moisturizer", Vitamin E, when topically applied is metabolized in the stratum corneum and upper layers of the epidermis thus providing the building blocks for an intercellular moisture barrier of the skin. Working from within, Vitamin E imparts to the skin exceptionally long moisturization lasting up to 16 hours.

Vitamin A Palmitate...known as "the normalizer" , Vitamin A readily combines with Vitamin E Linoleate and the desert oils to provide essential skin development along with the growth and maintenance of bones, teeth, nails, and hair.

The scientific community continues to research the camomile herb which has been used for centuries for medicinal purposes. They have discovered that "bisabolol" is the active biological constituent of camomile and contributes to its anti-inflammatory properties. The healing and soothing of the aloe vera plant along with herbasol (from the comfrey herb) rounds out the anti-irritant and astringent properties contained in ESENCIA.

With ESENCIA we have created the best system known for healthy skin and nails. This unique product is a tribute to our dedication to bring you the healthiest and safest products in the industry.

CHIA

JOJOBA

HYPTIS

ALOE

SUNFLOWER